

Grassroots Institute - Climate Crisis Workgroup (GRI-CCW) Meeting Notes 8-6-21

The following were in attendance: Carrie Durkee, Marcy Snyder, Garth Saalfield, Jim Schoonover, George Reinhardt, Scott Menzies and Peter McNamee.

- Carrie started the meeting with a wonderful poem she composed about the work of the CCW and her comrades in the group.
- Carrie asked if she could host an in person meeting at her home to celebrate and to share thoughts on next steps. She and Jim will work to identify a date in August.
- Marcy identified two upcoming task that need attention:
 - The Fort Bragg City Council is meeting next Monday - what are we going to do about our request for them to address the climate crisis agenda we've proposed?
 - Marcy also is concerned that CCW needs to track the County's follow thru to allocate the \$2 million in the Carbon Free Resolution. Garth seconded his agreement with Marcy's concerns
- George drafted a letter to the Fort Bragg City Council noting that the County has now taken action to address the climate crisis and asking Fort Bragg to make a similar commitment. There was discussion of the letter and approval by the group.
- Marcy recommended the GRI-CCW send thank you notes to the businesses and organizations that endorsed and supported the GRI-CCW climate crisis proposal. She and Jim volunteered to send the thank-yous. There was agreement that Marcy & Jim have approval to write and send the notes without the need to bring them back to the group for approval.
- Scott spoke on the need to focus on empowering people in the community and holding candidates and elected officials accountable. This includes nurturing progressive candidates and helping them to get elected and supporting them in office once elected.
- Carrie commented, that along those lines, GRI-CCW needs to improve some of the organizational tools we've been using to educate the public and advocate. Specifically, we need to update the GRI webpage and we need to organize our

Friday, August 6, 2021

contact lists so we can communicate information more efficiently and effectively. Carrie and Peter volunteered to work on these issues later in August.

- Jim spoke about the need to assess our approach with the media. He asked that when members of the group see a news article or hear a radio message that is in response to a CCW press release or PSA; please let him know so we can track how the press is responding to our media efforts.
- Also, Jim talked about the statewide campaign by the Solar Alliance. Several comments were made re how the GRI-CCW could help. Jim and Scott will work on finding out what local installers and solar retailers are doing on this issue, and then report back to the group.
- Peter asked that the group consider how we can decide which issues we decide to take on going forward. We are a small group and because of our success with the county, many groups and individuals are asking us to take on new projects. We've been approached to work on more than a dozen different projects. He asked for the group to consider how we should respond to such requests. Taking on too much will result in exhaustion and doom the workgroup.
- George gently and respectfully suggested we need to lighten up. :-)