Building an Economy for the Common Good

Taking off from the enthusiastic launch of the Grassroots Institute's Mendocino County Economy for Our Common Good map, we invite you to help us make that economy a reality at an 8-class series of workshops this Fall. This multi-year project to build a vibrant, strong, healthy and sustainable future for Mendocino County, has engaged scores of people across the county. Everybody is invited to join us. Whether you are a veteran of the project or only hearing about it for the first time, we need your participation.

These workshops will be held at the Mendocino Community Center every other Saturday starting August 31 at 10 AM. We will work together connecting existing organizations, and identifying new organizations and campaigns, necessary to fulfill the promise of an Economy for Our Common Good. All of these enterprises and campaigns challenge our dominant economic, political and social models by taking actions around environmental concerns, social justice and/or economic democracy. We will continue the work of brainstorming new organizations and campaigns for the common good around housing, the environment, money, education, healthcare, etc.

Together we will investigate and clarify the values, rationale and essential elements of Our Economy for the Common Good using materials from multiple sources including the Next Systems Project, Evonomics.com and the One Earth movement. We will also grow our map of the Economy for the Common Good in Mendocino County by identifying and researching organizations that are not yet on our map. All of this work will guarantee a strong, vital, just and sustainable future in Northern California.

For more information or to register for the workshops, call or write Jim Tarbell (964-1323, rtp@mcn.org) or Carrie Durkee (937-2554, cdurkee@mcn.org).

Go to www.grassroots-institute.org for links to our existing map of the Mendocino County Economy for Our Common Good map and study guides of our work on this project. We look forward to your participation in this important work.